Alumni are steadfast support to AMO

The Apparel Merchandising Program is fortunate to have a network of great alumni all over the world who volunteer to help the current students in our program. Alumni have contributed to the further development of the apparel merchandising program at Indiana University in so many ways, and we want to thank all of you for helping make us one of the best merchandising programs in the country!

Every year, alumni come back to speak to students in the classroom. This spring, we had a unique experience when Maashed Abdullah, who is now an executive officer for a factory in Bangladesh, got online in the middle of the night to do an instant messenger conference with 300 students in the Retail Industry and Sourcing courses. It was fascinating for the students to be able to ask questions and talk with Abdullah about current sourcing and global issues that had been discussed in classes. As one freshman said, “It was great to hear about things we have learned in class and see how they really are working in the industry at a global level!” Several other alumni, including JJ Taylor, Phoenix Footwear; Jennifer Butler, Target Corp.; Nellie Goins, Cathy’s Concepts; Kathleen Kaplan, Finish Line; and others spoke in classes this year to share their expertise and serve as role models for current students.

We always have many alumni who come back for the annual Career Seminar, and it is fun for them to talk with students and remember just a few years ago when they sat in those same chairs wondering where they would be working in the industry. The seminar is a great opportunity for students to see successful alumni who are now working in the industry and who can tell about the time they spent at IU in our program.

This year, we were pleased to have the following alumni speak with the students at the Career Seminar:

* Shellie Attemeyer, director, Finlay Fine Jewelry
* Nichole Brown, showroom assistant, Chicago Apparel Mart
* Ashley Hawn, CAD designer, Doral Design
* Kathleen Kaplan, divisional merchandise manager, Finish Line
* Kathy Krzepinski, team leader, Target
* Natalie Miller, sales manager, Macy’s Central
* Jackie Mikusevich, assistant buyer, Bloomingdales
* Brianne Moriarty, associate product manager, Target Sourcing
* Desiree Patterson, buyer, Mervyn’s
* Michael Ping and Kim Loper, product managers, Kohl’s
* Nora Railey, associate technical designer, Too Brands Inc.
* Lauren Schlegel, assistant buyer, Macy’s East
* Charissa Spaetti, brand representative, Fossil

We also met many of our New York alumni in May at a reception during the week of the New York Field Seminar. The 30 students on the trip met and networked with these alumni, and it was wonderful to see so many of them again. Many students in the seminar said having the opportunity to talk with so many alumni at the reception was a favorite part of their trip. (See alumni photo on page 7.)

Alumni help in other ways too. Many let

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Exhibit offers unique glimpse into Kinsey history

The Alfred Kinsey legacy continues with an upcoming Bloomington exhibit. The Elizabeth Sage Historic Costume Collection is currently collaborating with the Monroe County History Center and the Kinsey Institute for Research in Sex, Gender, and Reproduction in presenting an exhibition that will provide a unique view of the Kinsey family. The exhibition, scheduled to open in November at the Monroe County History Center, will include 19th- and 20th-century women’s and children’s clothing worn by several generations of the Kinsey family.

Although Alfred is usually the focus of attention when Kinsey history is explored, the upcoming exhibition will revolve around Clara Kinsey, her ancestors, and her children. As Alfred’s wife, Clara played a significant part in the development of the Kinsey Institute. She is also remembered and revered in her own right for her involvement in nature studies, the Girl Scouts of America, and her support for women’s activities. The exhibition will draw from the Sage Collection’s holdings of Kinsey family clothing along with Kinsey Institute photographs and will include examples of Clara’s rugged and functional, yet stylish, outdoor wear — outfits that were precursors to today’s popular active sportswear.

Kelly Richardson, Sage Collection assistant curator, has been working with graduate student Ruth Landy to curate the exhibition. One segment of the exhibition will feature Clara as the central figure and will explore her roles as wife, mother, and naturalist. The exhibition will also take the audience back to the 19th century by presenting wedding dresses from Clara’s family and then forward into the mid-20th century with the clothing worn by Clara’s children. The clothing and photographs reveal much about the evolving roles of women from the late 19th century into the 20th century. Children’s roles, activities, and dress during the 20th century are also brought to light. Look for more information about the November opening of the Clara Kinsey Family Exhibit at the Monroe County History Center in future Museum Memos, or contact the Monroe County History Center at (812) 332-2517.

This is not the first time the Sage Collection has collaborated with the Kinsey Institute. Last fall, the Sage Collection, the Kinsey Institute, and the Mathers Museum of World Cultures joined forces for the exhibition The Allure of Clothing: Function, Fashion, Fantasy, and Fetish. The Allure of Clothing, which examines a variety of themes associated with clothing, modesty, sexuality, and fashion across time and cultures, will remain open at the Mathers Museum of World Cultures, 416 Indiana Ave., through December.

For more information about the Elizabeth Sage Historic Costume Collection, contact the curator, Professor Kate Rowold, Department of Apparel Merchandising and Interior Design, at (812) 855-0338 or rowold@indiana.edu.

Banner year wraps up in glory for AMO

What a year 2004–05 was for AMO! AMO finished the year by reaching their goal of 400 members, 19 officers, and two advisers. AMO is on a roll.

And what about our activities?
- The year was filled with inspiring monthly speakers, including representatives from Fossil, Liz Claiborne, the IU Bookstore, and Smith’s Sport ’n’ Shoe.
- Two buses with more than 90 students traveled to Chicago in October to visit such retailers as Sears, Carson Pirie Scott, and Coach.
- For the second year in a row, AMO was the largest group to participate in the Jill Behrmann Run to support Jill’s House.
- The Career Seminar and recruiter event was a huge success, with more than 600 IU students attending.
- AMO was the largest student organization to participate at the Big Brothers Big Sisters annual Bowl for Kids’ Sake event.
- The Senior Council sponsored several excellent networking opportunities, completed the Senior Resume Book and the Internship Resume Book, and began the Alumni Directory.
- The AMO Fashion Show was the best yet. This was our first year to use an auction to raise scholarship funds. Needless to say, the auction was a huge hit and kept everyone on their feet bidding away at the amazing merchandise donated to us by supporting retailers. $3,400 was raised, all of which went to student scholarships.
- We enter the 2005–06 school year with an amazing group of 33 officers. With this large group of leaders, we are looking to appeal to all classes, increase our membership numbers, and increase the involvement of members and officers. We are already laying plans for this fall with fresh ideas to make AMO even better. Last year was great; this year promises to be even more amazing, fun, fascinating, and successful.
- To see more of what AMO is doing, please visit our Web site at www.indiana.edu/~amo.
- See you in September.

— Pamela Probst, 2004–05 President and 2005–06 CEO

Alumni support

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us know of internships or career opportunities with companies where they work or help open doors with new companies. This is a huge benefit in placing current students. Alumni provided great samples and merchandise for the Scholarship Auction, held in the spring, so that four scholarships could be given. One alumna, Kurt Kress, provided funding for a student scholarship in honor of Professor Emerita Karla Kunnoff, whom many of you will remember.

The AMO program has had involvement by alumni in a mentoring project for the Senior Seminar. One senior, Jaclyn Miller, said, “Through this assignment, I networked with an alumna at Mark Shale and even became very interested in working for that company. I started interviewing with them and have accepted a position after graduation with the company. Because of this assignment, I not only have a job after graduation, but I also have a friend and mentor within the company.”

“Thank you” to all of our alumni for the great support you provide.
YMA awards scholarships

The Young Menswear Association was founded in 1937 as a not-for-profit apparel industry networking organization and has developed into one of America’s preeminent supporters of college students interested in pursuing careers in the field.

In December, notification was given to AMID students about the program so they could compete for one of the $5,000 YMA scholarships. Students applied and an internal IU AMID committee selected five student portfolios to send forward to the YMA National Scholarship Committee for review.

In March, we were notified that all five students won $5,000 scholarships. Instead of announcing one award at the Departmental Awards Program in April, we were thrilled to be able to announce and present $5,000 checks to each of the outstanding students. In addition to the cash awards, the students have been invited to attend next year’s YMA 39th annual Scholarship Fund Dinner on Jan. 12 in New York, where, as guests of the YMA, they will be matched with mentors from the industry for the evening. The students receiving the awards are Heather Basore, Andry Chairil, Jamie Held, Justin Stutzman, and Emily Tharpe.

If you or someone from your company attends this event in New York next January, please come meet our students!

Career Seminar informs, influences, comforts

Students flocked to this year’s Career Seminar in the Indiana Memorial Union on Feb. 3 to see and hear a vast showcase of apparel merchandising professionals share insights and lure prospective employees into the dynamic world of the fashion business. Dressed in their professional best, apparel majors and minors gathered in the IMU Tree Suites to hear the retailers — such as Target, Macy’s Central, Macy’s East, Macy’s West, Kohl’s, Coach, Nordstrom, Gap, Finish Line, Fossil — answer questions about the ever-changing nature of retail. Donna Ott, manager of field service training for Coach Leatherwear, returned to Bloomington with a new focus on inspiring students to gain necessary experience through internings. Ott shared her belief that in the retail industry, “What you did yesterday is not enough to succeed today.” This phrase seemed to sum up the words of many of this year’s speakers.

The seminar culminated with a National Advisory Council panel formulating a public pathway to ease the transition from the college scene to the working world. Renowned professionals in the industry who serve on the National Advisory Council provided much needed advice and comfort to students looking to make the jump into a profession in retail.

Ending the day of opportunity and success, students had the chance to mingle with prospective employers and gather words of wisdom from retailer representatives and National Advisory Council members at the annual pizza party. MERC Scholarships were presented, with more than $20,000 of awards given, many of which were sponsored by corporations represented there that evening.

— Elyse Heckman

Students learn about, engage in free enterprise

Students in Free Enterprise is a global, nonprofit organization that teaches important concepts through educational outreach projects. Each year, SIFE competitions bring together thousands of students to present their projects to a panel of business leaders who serve as judges.

This year, the IU team created three excellent projects, which they presented at the regional competition in Cincinnati on April 12. The presentations included working with a small clothing store, Urban Stylz, which assisted them in re-creating a new store to increase sales; developing a financial skill game for a local Girl Scout troop to earn a merit badge; and creating Penci-Cola, an activity that teaches elementary students about global economies by explaining the many different countries required to make a pencil and Coca-Cola. The presentations were well received, and IU’s SIFE team finished as the second runner-up regional champions!

Alumni, from left, Desiree Patterson, Kim Loper, Michael Ping, and Shareeka Tolbert took time for a small reunion during the annual Career Seminar Pizza Party.

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Student activities
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During the upcoming semester, the SIFE team hopes to double its membership and increase the popularity of SIFE. The group is working to form a more diverse team that will include more members from different majors and areas of study. This year has been a great start for the team, but they are working hard to improve and become even better for next year’s competition.

Kohl’s sponsors insightful fall field seminar

Last fall, Kohl’s sponsored approximately 20 apparel merchandising students to travel to their corporate offices in Menomonee Falls, Wis. The students were excited to meet executives at Kohl’s and to learn more about Kohl’s success and growth in the industry.

When we got to Kohl’s, we were greeted by recruiters Tom Slaski and Brock Mitby, who gave us a great opening presentation on Kohl’s and its corporate culture. Throughout the morning, we heard presentations — from Mike Johnson, a senior vice president who is also one of our National Advisory Council members; a cosmetic buyer; a buying office team; the director of product development; and a product manager. Everyone offered interesting insights into their positions and shared some of their business expertise.

We also had the remarkable opportunity to network with an array of Kohl’s executives during a luncheon and with alumni during another luncheon. The first evening, Kohl’s also took us all to dinner with some IU alumni who work for the company. These networking opportunities were invaluable chances to speak with executives and alumni one-on-one and as a group.

During the two days we spent at Kohl’s, we broke into groups and shadowed buyers and product development teams. This was insightful because it provided the students with the chance to see a realistic picture of the different positions and even to see current projects and decisions being made at the time.

This was an amazing opportunity for all of the students. It gave us the opportunity to learn a great deal more about the retail industry, and it confirmed for many of us that working in retail is truly our passion!

— Maggie Moore

New York seminar opens opportunities for students

More than 30 students traveled to New York the second week in May to explore many elements of the textile, garment, fashion, wholesale, and retail industries. Students heard presentations at such places as WorldWide Apparel, Jonden, KBL, Byer, Donna Karan, Design Works International, Dessy, Bill Blass Jeans, Color Box, Liz Claiborne, Macy’s East, Wee Play, Jones NY, Calvin Klein, Bill Blass Design, Betsey Johnson, and Macy’s Merchandising Group. We also enjoyed a shadow afternoon with office members at Bloomingsdale’s. Students were impressed with the many facets of the industry we explored and with how open, helpful, and welcoming the professionals were. We learned more about each business, from color trend to design and print houses, from cutting rooms to wholesale sales. Students also had free time to explore New York and to do research for a paper each would write.

These are some of the things students had to say about the seminar:

• Emily Hoover: “I cannot express how great I thought this seminar was. It completely changed my perception about the industry and made me consider so many different areas in apparel. I had an awesome time and know it will be a lifetime memory.”

• Karyn Wenger: “This seminar taught me so much! You see how everyone in the industry is confident about their passion for fashion. The companies gave us an experience that I will never forget.”

• Heather Basore: “The seminar really opened my eyes to all of the different opportunities and growth in the retail industry. I really enjoyed learning how the

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Meet the graduating seniors

The seniors have had a busy year marketing themselves and interviewing for positions in the industry. They are just starting their careers in the industry. If you have any of these students working at your company, please introduce yourself. We are sure they would love to meet IU AMID alumni.

Jessica Ader — Rapunzels Closet, corporate
Megan Barcus — Macy’s, management
Lisa Berglund — Donna Karan, production
Renee Bolla — Wal-Mart, corporate
Anne Campbell — BCBG Maxazria, corporate
Dana Cece — Bloomingdale’s, corporate
EunJin Cho — AMC Korea, corporate
Jamila Cobine — Urban Outfitters, management
Emma Dacey — Mervyn’s, corporate
Holly Denninger — Kohl’s, management
Jamie Dietrich — WorldWide Apparel, production
Katie Dombek — Cornell, graduate school
Leslie Fortreide — Kohl’s, management
Audry Fuhs — Acosta Sales & Marketing
Laura Frishberg — RenaLange, corporate sales
Ashley Gale — Macy’s West, corporate
Stefani Gartenberg — Bloomingdale’s, corporate
Lindsey Gemma — Target, corporate
Falan Gold — WorldWide Apparel, sales/production
Jessica Grover — American Eagle, management
Megan Guyer — TTS, sales
Kelly Haramis — Motionwear, design

Emily Holland — Abercrombie, management
Kelly Hopkins — Wells Fargo Financial
Sara Hurless — Coach, management
Jennifer Karlin — Niches, corporate sales
Caroline Kowatch — Coach, management
Melissa Kurlan — Dennis Basso, corporate sales
Andria Leicht — Macy’s West, corporate
Suzanne Lindemann — Target, management
Courtney Little — Macy’s East, corporate
Jana Lorenzen — Icelandic Designs, product development
Meagan McCartney-Margolis — Macy’s West, corporate
Sara Mechlem — Target, management
Harmony McChesney — University of Florida, costume design graduate school
Jaclyn Miller — Mark Shale, management
Jennifer Norris — WorldWide Apparel — sales/production
Jamie Nuccio — WorldWide Apparel — sales/production
Ferdinand Permana — Honey Lady International, Indonesia, corporate
Candice Peters — Target, sourcing
Carier Potter — Wal-Mart corporate

Jane Prizer — Macy’s West, corporate
Nicole Roberts — TJX, corporate
Sage Ruben — Crate & Barrel, management
Sarah Rucinski — Hilton Companies, marketing
Danielle Ryan — Kohl’s, corporate
Gwen Schermmer — Emilio Pucci — LVMH, corporate sales
Jessica Schroeder — WorldWide Apparel, design
Kara Schulman — Only Nine, corporate sales
Anne Schutte — Macy’s East, corporate
Carrie Southreter, Finish Line, corporate
Julie Spurlock — Stanford MBA program
Frances Stauffer, Mervyn’s, corporate
Hillary Stucker — Kohl’s, management
Brooke Sullivan — Bloomingdale’s, management
Courtney Summers — Target, sourcing
Maria Szczepaniak, Macy’s West, management
Carrie Turner — Justice, corporate
Cassie Uslan — Hugo Boss, corporate sales
Alicia Zanie — Gordon’s Jewelers, management

Student activities

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vendor side of the industry operates.”

• Kim Ruggles: “I learned so much about the production, pricing, and sale of a garment. I was also able to apply what I learned in other classes to the presentations and to see how concepts were applied to real-life experiences.”

AMO is tops in two major campus philanthropies

The Apparel Merchandising Organization has been praised as one of the most active and enthusiastic student groups involved in philanthropic events. AMO was the leading student organization in two major events on campus this year, and, while many AMO members participated, many deserving people have benefited from AMO’s involvement.

In Big Brothers Big Sisters Bowl for Kids’ Sake, AMO was again the top fund-raiser and participating organization for this campus and community event. Bowl for Kids Sake is the primary fund-raising event for Big Brothers Big Sisters of South Central Indiana, in which participants from student groups, Greek organizations, and Bloomington businesses compete to raise the most money. For the second year in a row, the Apparel Merchandising Organization raised more money than any other organization on campus! More than $3,600 was raised by AMO with 10 teams participating by bowling the night away at Suburban Lanes.

Another huge philanthropy this year — where AMO was recognized for being the largest participating organization — was the Jill Behrman Run for the End Zone 5K Run and 5K Walk. Honoring the memory of Jill Behrman, proceeds from this event benefit the Jill Behrman Emerging Leader Scholarship and Jill’s House, a homelike residence for patients undergoing outpatient cancer treatment at the Midwest Proton Radiotherapy Institute facility in Bloomington.

We are very proud that AMO students have been able to make such a big impact in the Bloomington community and the lives of others.

— Kim Ruggles, Co-Philanthropy Officer

AMO members, from center left, Kyle Heady, Ashley Gale, Lauren Goode, and Kim Ruggles, do in-place warm-up exercises in preparation for the Jill Behrman Run.
We were fortunate to provide more than $20,000 in corporate scholarships to apparel merchandising students. Most of these awards are sponsored by major corporations, and we are thrilled that the list of sponsors has continued to grow. This year, awards of from $500 to $1,500 were presented to the students listed below. These awards are greatly appreciated in these times of tuition and rate increases.

- **AMO Senior Council Junior Class Leadership Awards:** Nichole Common, Rachel James
- **Eloise Paul/ Bill Lee Leadership Award:** Pam Probst
- **Famous Barr Leadership and Initiative Award:** Jessica Epstein
- **Kohl’s Retail Studies Awards:** Kandi Sibert, Emily Tharpe
- **Macy’s Central Work Contribution Awards:** Heather Basore, Carrie Turner
- **Macy’s Central Field Seminar Award:** Kim Ruggles
- **Macy’s East Leadership Award:** Susanne Simeri
- **Macy’s West Professional Development Awards:** Nicole Moll, Maggie Moore
- **MERC “Excellence in Academics” Class Awards:** Carol Coelho, senior; Jamie Held, junior; Jenna Friedman, sophomore
- **MERC Internship Awards:** Megan Dawson, Pam Probst
- **MERC Underclassman Awards:** Emily Hoover, Lisa Poltarak
- **RB Concepts Service/Leadership Awards:** Lauren Feldman, Meagan McCartney-Margolis
- **Smith’s Sport ‘n’ Shoe Retailing Award:** Justin Stutzman
- **Target Field Seminar Award:** Jennifer Angell-Teager
- **Target Merchandising Planning Awards:** Heather Basore, Katie Dombek
- **Worldwide Apparel Work Contribution Award:** Jessica Schroeder

We are working on a marketing piece that was suggested at this year’s meeting. Thanks to our advisory council for everything they do!

An invaluable component of the apparel merchandising program at Indiana University is its active National Advisory Council. This group of industry executives donate their time, energy, and expertise to work with faculty and students to strive for excellence in developing new talent for the industry.

Every year the advisory council meets to discuss what is happening in the department and to share ideas and generate ways to enrich the education of our students. Many great ideas have come from these meetings. Council members also enjoy meeting students, while students appreciate having interaction with industry executives and faculty are energized by new ways to move our department to the next level. The CAD lab came about as an advisory council suggestion, as did taking students to the MAGIC Show, creating an “Advisory Council Suggestion Quick Reference” for ways students can prepare for success in the industry, offering curriculum ideas, and suggesting guest speakers.

Currently, we are working on a marketing piece that was suggested at this year’s meeting. Thanks to our advisory council for everything they do!

**National Advisory Council Members, from left, Glenn Lyon, Kristin Scott, Susan Stokes, and Rick Maguire meet on the Bloomington campus.**
Alumni Corner

Brooke E. Bultmann, BS’94, manages the Nordstrom account as an account executive for Adidas. She previously worked with all divisions of Dillard’s department stores. The Grapevine, Texas, resident can be reached at brooke.bultmann@adidasus.com.

Beth A. (Overdorf) Cline, BS’97, is a senior sales representative for AFLAC and Gordon Marketing. She writes, “I am continuing my own business as a sales representative. My husband, Bryan, is a researcher and part owner of a seed research company. In May 2004, our first child, Samuel Bryan Cline, was born!” She lives in Atlanta, Ind., and can be reached at clinebeth@hotmail.com.

Adrienne C. Radcliffe, BS’03, is a store manager for Target. She lives in Glen-dale Heights, Ill., and can be reached at Acrad@aol.com.

Lauren D. Weber, BS’04, ASCCT’04, is a technical designer trainee with Danskin Co. in New York City. Her New York debut as a costume designer was for Entrenched in the Oath, a play that debuted in August 2004 and earned her an excellent review. She lives in New York City.

After graduation, Angela L. Zanetis, BS’90, worked for the St. Louis division of Dillard’s for four years. She then worked as a manager for Neiman Marcus and in hotel management for the Boulders Resort in Carefree, Ariz. Now she works in new-home sales for Beazer Homes in Indianapolis and is raising a new son. She lives in Noblesville, Ind., and can be reached at angiez1229@insightbb.com.

To publish your note and update your classmates, just use the form on the back page of this newsletter. We’d love to hear from you!

Wanted: YOU

This year the Apparel Merchandising Organization Senior Council compiled an alumni directory to assist seniors in networking and to get relocation information as they get ready to move from college into the industry. More than 100 alumni from all over the country agreed to be part of this resource. We are hoping that many more of you will respond by e-mailing us at jalshaf@indiana.edu or ePaul@indiana.edu to be included on this list for next year.

You can see in this newsletter some examples of how our alumni get involved. We rely on alumni to help us network, mentor, and support students.

In addition to contacting the IU Alumni Association, please e-mail us to let us know what you are doing and where you are. Hope to hear from you soon!

Apparel Merchandising

This newsletter is published by the Indiana University Alumni Association, in cooperation with the Department of Apparel Merchandising and Interior Design and the College of Arts and Sciences Alumni Association, to encourage alumni interest in and support for Indiana University. For activities and membership information, call (800) 824-3044 or send e-mail to iualumni@indiana.edu.

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